Here’s a summary of the roles we’re looking for and the experience we’d like to see:

Android Developer

* Responsibilities
  + Build and release Android version of LinkMeUp to Google Play Store
  + Enhance core product through creative features (recommendation engine, integration with Spotify/Pandora, extension to textual media)
  + Help define company direction and facilitate early stage startup growth
* Requirements
  + Experience building complex apps (significant social/backend component) with Java/XML for the Android platform
  + Leadership potential and strong sense for user-centric product design
  + Enthusiasm for (building) social apps that scale
  + (Plus) Links to apps you’ve launched in the Google Play store, or projects you’ve contributed to; screenshots, GitHub links, and personal webpages all welcome

Front-End Web Developer

* Responsibilities
  + Build and launch LinkMeUp for the web browser, including new, web-only features such as textual links and a Chrome extension for YouTube browsing
  + Design and develop company webpage
  + Help establish the online presence of an up-and-coming mobile application startup
* Requirements
  + Experience building dynamic, engaging webpages with HTML, CSS, and JavaScript
  + Knowledge of the full stack, including experience with (some) server-side web framework (Python/Django, Ruby/Rails, node.js/Express)
  + Knack for branding and aesthetics
  + (Plus) Links to a portfolio, websites you’ve helped design, or a personal webpage

Marketing and Growth Manager

* Responsibilities
  + Develop and help execute strategies for user acquisition and viral growth
  + Creatively utilize social media (Facebook/Twitter pages, blogs), tech magazines (Wired, Gizmodo, Hacker News, TechCrunch), public endorsements (artists, YouTube stars), and/or app review sites (148Apps, AppAdvice, iDownloadBlog) to promote product
* Requirements
  + Interest and experience in promoting tech products through social media (FB pages, blogs), online journalism tech magazines (TechCrunch, HackerNews, etc), and/or relevant endorsements from public figures
  + Experience setting and optimizing Google AdWords, App Store keywords, and Facebook ads
  + (Plus) Coverage of previous promotional work – links to a marketing portfolio, published (tech related) articles, interviews conducted, personal or professional blogs, etc.

Backend (Mobile and Web)

* Languages (Python, Ruby, PHP)
* Web frameworks (Django, Meteor.js, Node.js, jQuery, Ruby on Rails)
* Database technologies (MongoDB, MySQL, PostgreSQL)
* Cloud architecture (AWS)